

MISSION MEDIA: CORPORATE COMMUNICATIONS

Mission Media provides business communication services with a focus on four components of company growth: *market, mission, media and message*. Owner [Matt Mullenix](#) is an experienced director of communications for corporate, nonprofit, higher education and public sector organizations.

Services Include:

PROMOTIONAL COPYWRITING & DESIGN



- Press releases (announce events, staff, products, partnerships, etc.)
- Monthly newsletters
- Mission and vision statements
- Blog, feature and editorial content
- Flyers, banners, Web and print ads

"We rely on Mission Media for creative support, sound judgement and just the right words when we need them."

—Cliff Palmer, Chief of Staff, Louisiana Municipal Association

ONLINE INFRASTRUCTURE & CONTENT



- Construction of custom websites and content management systems
- Development and execution of bulk email contact systems for employees and customers
- Development and deployment of online surveys
- E-commerce portal creation
- Social media management
- Drafting of original product and service descriptions
- Creation and editing of page imagery
- Anytime updates and content revisions

"Matt's superior writing was the edge we needed...I'm confident his ability to produce compelling marketing campaigns kept our audience consistently engaged."

—Denise McMahon, Owner, CausePlanet

INTERNAL & EXTERNAL BUSINESS CORRESPONDENCE



- Official memos
- Job descriptions
- Staff communications & commendations
- Customer inquiries and engagement
- Proposal writing and editing
- Vendor relationship development
- Board resolutions
- Human Resources documentation

"Mission Media provides critical services to our company: Matt handles our website, promotions, graphic design, employee and customer messaging; and he helps us think strategically about how communications can support the growth of our business."

—Kenny Bamarger, Owner, TBS Southeast

PLANNING & PERFORMANCE REPORTING



- Organizational annual reports
- Investor packets
- Data analysis and presentation
- Business planning documents

Mission Media operates on a retainer fee basis tailored to client needs, resources and company goals. Contact:

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